MBA | Level 7

Level 7 Diploma in Strategic Marketing

Level 7 | Qualification 610/2615/3 | 120 credits

FULL PROGRAMME FEE	60% UPON ENROLMENT	40% REMAINING BALANCE
£6,500	**£3,900**	**£2,600**

The remaining 40% is due two months into the programme, from the confirmed programme start date.

The £6,500 package includes the Level 7 programme plus the MBA top-up. Admissions confirms the receiving institution and progression requirements.

Inside: programme outline | modules | entry | assessment | progression | fees | learning & enrolment

Your programme at a glance

Develop your knowledge through Level 7 Diploma in Strategic Marketing. Review the programme outline, learning units, entry requirements and progression details in this guide before applying.

Am I eligible for this programme?

Applicants must be 21 or older and normally hold a Level 6 qualification or first degree. IELTS 6 or equivalent where applicable; normally two references, preferably including an academic referee.

Modules and course outline

UNIT	MODULE / SUBJECT
01	Contemporary Issues and Principles of Marketing
02	Consumer Behaviour and Market Communications
03	Digital and Social Media Marketing
04	Contemporary Challenges and Strategic Marketing
05	Strategic Brand Management
06	Marketing Research Project

Assessment and assignments

Assessment follows the current qualification specification and tutor-issued briefs. Confirm the assessment methods, word counts, submission deadlines, marking, feedback, verification and resubmission requirements for your exact programme with admissions.

University top-up and career pathway

Qualifi Level 8 Diploma, relevant master's completion subject to university requirements, or related employment.

Professional registration or employment may require additional qualifications or experience. Completion does not guarantee a job or a university place.

Programme fee and payment plan

The total programme fee is £6,500. This fee includes the Level 7 programme plus the MBA top-up. Pay 60% (£3,900) upon enrolment. The remaining 40% (£2,600) is payable two months into the programme, measured from the confirmed programme start date.

What is included in the cost?

Review your written offer for learning materials, platform access, tutor support, assessment and feedback, awarding-body registration, certification and any exclusions. Confirm programme-specific charges and services with admissions.

Promotional items, funding, resubmissions and additional support must be confirmed in writing for the exact offer. No automatic monthly-payment arrangement is created by the on-site checkout.

Learning, support and enrolment

Access your studies in LCSM Learn

The administrator or authorised staff member creates your student username and password, approves your access and assigns your enrolled programme. Student accounts cannot activate themselves.

Open Student login on this site, complete the secure account sign-in and enter the username and password assigned by staff. You can access only the learning resources and courses assigned to your account.

If you cannot sign in or have forgotten your assigned details, ask college staff to check your access or reset your credentials. Do not share your password. Payment confirmation is separate from account activation.

Assignments, knowledge checks and certificates

Each available unit knowledge check contains 20 multiple-choice questions based on its lecture notes. Complete the lesson, then answer all 20 questions. The pass mark is 80% (16 correct answers). Feedback is available after submission and another attempt is available after the retry interval.

A passing unit check generates an LCSM unit-completion certificate that the student can open or download as a PDF. This is a supplementary learning record, not a Qualifi qualification, university award or substitute for formal assessment and awarding-body verification.

Use the on-site basket and checkout

Add your exact programme to the basket on this site. Review the full fee, 60% enrolment amount and 40% remaining balance. Continue to the on-site checkout, enter the requested billing and learner details and check the terms and privacy policy.

Online payments are available only when the college has activated its secure payment gateway. PayPal and eligible debit or credit-card options then appear through the payment provider. The basket, billing form and order confirmation remain on this site; the provider handles payment details in its secure payment window.

A payment is confirmed only after the provider confirms the correct amount. Save your order reference and confirmation. If payment is cancelled or not confirmed, your basket remains available; use Check a recent payment in checkout or contact admissions. If the gateway is awaiting activation, contact admissions before attempting payment. No automatic monthly debit

is created by this checkout.

Your next steps

01 Apply

Use the application form on this site and provide the documents requested by admissions.

02 Review your offer

Confirm the exact award, eligibility, study arrangements, fee inclusions and programme start date.

03 Pay 60% on enrolment

Use the on-site basket and checkout when the college activates its secure gateway. Save your order reference.

04 Receive staff-assigned access

The administrator or authorised staff member assigns your student credentials and enrolled programme.

05 Pay the 40% balance

Your remaining balance is due two months into the programme, from the confirmed start date.

Sample certificates

Request an approved sample for your exact qualification from admissions. Samples are illustrative; unit-completion learning records are separate from formal qualification certificates.

Your next chapter starts here.

Level 7 Diploma in Strategic Marketing

Programme details →	**Application form →**
Learning & payment guidance →	**Basket & checkout →**
Student login →	**Terms and conditions →**
Privacy policy →	Study online. Stay connected.

Admissions: admissions@londoncsm.co.uk | +44 20 4511 5504

60 Tottenham Court Road, Suite 2342a, Fitzrovia, London, W1T 2EW, United Kingdom.

Information and award references

Qualification number: 610/2615/3. The current programme page on this site contains the awarding and progression references. Learning and payment guidance in this brochure reflects the current LCSM portal and the fee schedule supplied by the college on 24 October 2026. Confirm the current specification and written offer before enrolment.